



AMPLIFY YOUR IMPACT

Women in Faith Making a Difference

GARY MELVILLE / *Foundation Director of Development*
&
ROXIE PIN / *Foundation Donor Relations Consultant*

FACTS & TRENDS

Fidelity Charitable: [Women and Giving \(2021\)](#)

- 1) Philanthropy is an expression of **your** values; the most rewarding is thoughtful, strategic, and has impact.
- 2) To effect change in the world requires a clear focus on what you want to accomplish and how.
- 3) Women are more focused than men on addressing issues related to immediate human needs.
- 4) Women integrate their values into many aspects of their lives but have trailed men in charitable participation in investment strategies and knowledge about tax-savvy approaches to giving.



Strides toward financial equity in recent years may have lost ground due to the COVID-19 pandemic. Disproportionate effect on women.

Between February 2020 and February 2021, a net 2.3 million women left the workforce, compared to 1.8 million men. This significant economic setback could have ripple effects for some time to come.

Women take a broad approach to philanthropy and are more likely than men to participate in multiple ways of giving back beyond simply giving money to charities. Men are more likely to implement charitable investment strategies.

GENDER & GIVING ACROSS COMMUNITIES OF COLOR

womengive | 19

All racial groups give, particularly those of high net worth.

All racial groups give to similar causes, including religious and secular causes.

Race does not have a significant effect on amount when taking income and other factors into account.

Overall gender differences in giving appear consistent across racial groups.

Formal volunteering shows greater racial and ethnic gaps.



Among women who own stocks or bonds, 48% are aware that publicly held assets can be used to fund charitable donations, compared to 60 percent of men.



Similarly, 43% are aware that privately held assets can be donated, compared to 48 percent of men.



Only 14% of women have spoken to a financial advisor about charitable planning strategies, compared to one-in-five men.

CREATE YOUR IMPACT STRATEGY

Evaluate what inspires you and write your thoughts about these questions:

- *What values, beliefs, morals, and principles are core to who you are?*
- *What motivates you to give?*
- *What is most important to you?*
- *Where do you want to focus your support?*
- *Are there populations, issues, short-term or long-term goals you want to impact?*



1. Reflect and pray on these considerations
2. Create your personal mission statement to help focus on organizations that address your interests.

EXAMPLE: *My faith is my foundation and because its ministries are vital, I will give annual support through my weekly pledge and would like to make a larger contribution upon my death to sustain my annual giving. Issues pertaining to women, youth and children near and far are critical to my core values. To reach these populations globally, I will support the work of United Women in Faith; to reach these populations locally, I will support Girls, Inc and It Takes a Village. The UM camping experiences encompasses both the faith and youth/children concerns important to me so I will help make those experiences available by supporting the Camp Aldersgate Scholarship program.*

ACTION PLANNING

Create Lists

1. Organizations that appeal to your interests
2. Assets & resources, including non-monetary assets (*time / talent / skills / experiences, etc.*)
3. Steps needed to meet your goals

Assess & Identify

1. Research and evaluate the organizations of high interest to you (*IRS / Guide Star / Charity Navigator*)
2. Talk to Development personnel
3. Evaluate current charities
4. Short & long-term goals

Commit

1. Prioritize tasks & steps
2. Set dates or timeframes to achieve each task
3. Put the dates on the calendar
4. Assess progress every 3 months

Consider your financial assets and how you can best utilize them to achieve the impact you desire.

- Create a giving budget.
- Do current charities align with your mission?
- Discuss with family members and/or philanthropic advisor.
- Explore options to multiply your impact:
 - Corporate matching
 - Campaign matching
- Explore options to reduce tax burdens:
 - talk with a tax consultant / estate planner
- Investigate and evaluate the appropriateness of various charitable giving means of conveyance:
 - Wills
 - IRA Distributions & Beneficiaries
 - Gift Annuity
 - Donor Advised Fund




PRIORITIZE AND COMMIT TO THE ACTION PLAN

- Prioritize the various tasks and steps
- Create a short-term list that can be completed in 3 months or less; include as many high priority items as possible
- Pick 3-4 tasks that are more time-consuming to accomplish over the next year
- Schedule a date to revisit the plan every 3 months and adjust as needed




KNOW YOUR ASSETS

- Personal Assets = Will or Trust
 - IRA-TSA = Beneficiary
 - Life Insurance & Annuities = Beneficiary
 - Real Estate = Deed or Trust
- 




KNOW WHAT TO GIVE

- Taxable Assets to Charity (Non-Taxable)
 - Tax-Free Assets to Family (Step-in-Basis)
 - Assign Tangible Assets
 - Clean House
- 



KNOW HOW TO GIVE

- Bequests – Will or Trust
 - Beneficiary Designations
 - IRA
 - Donor Advised Fund – DAF
 - Donor Endowment Fund - DEF
 - Split-Interest Gift
- 

THE BEQUEST – WILL/TRUST

**FIXED
AMOUNT**

**PERCENT OF
RESIDUAL**

**SPECIFIC
PROPERTY**

CONTINGENT

THE BENEFICIARY DESIGNATION

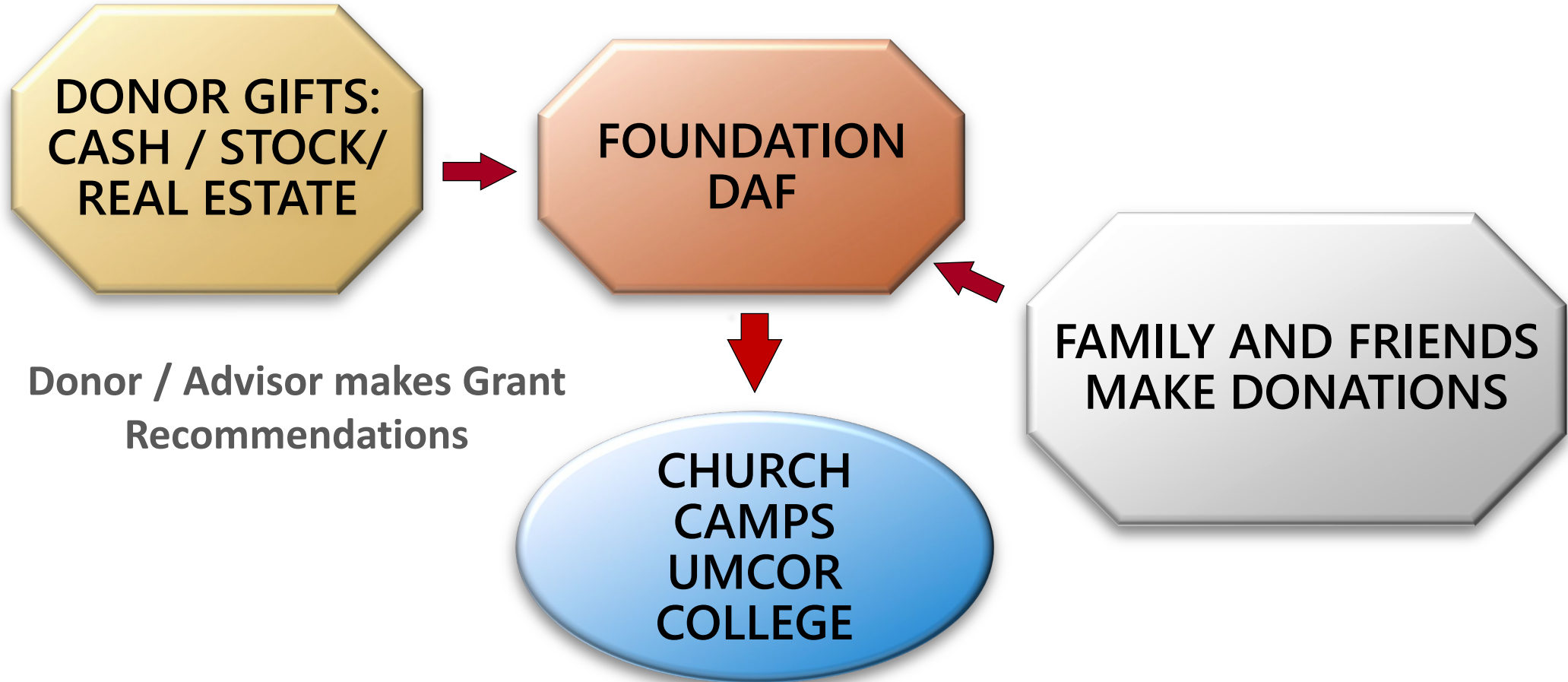
PERCENTAGE

CONTINGENT

**IRA / 401K /
403B
ACCOUNTS**

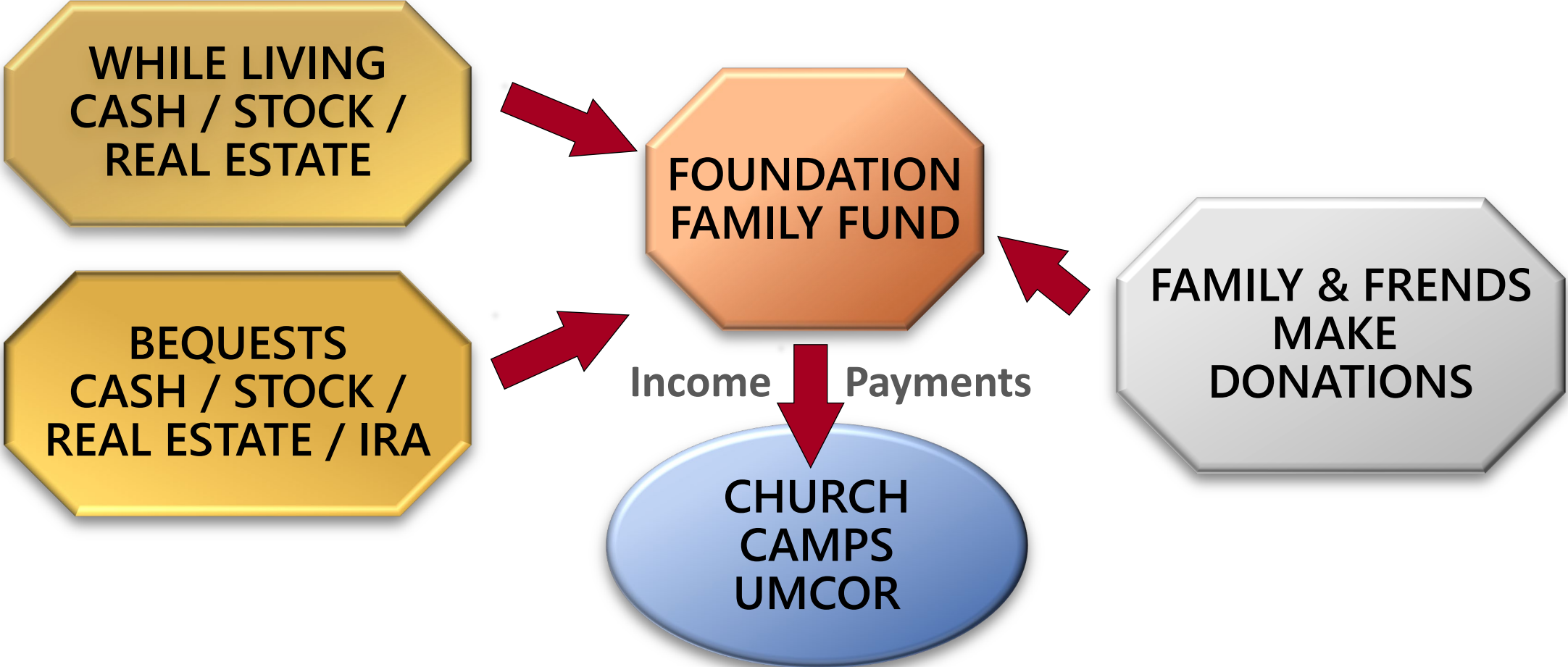
**LIFE
INSURANCE
&
ANNUITIES**

THE DONOR ADVISED FUND - DAF

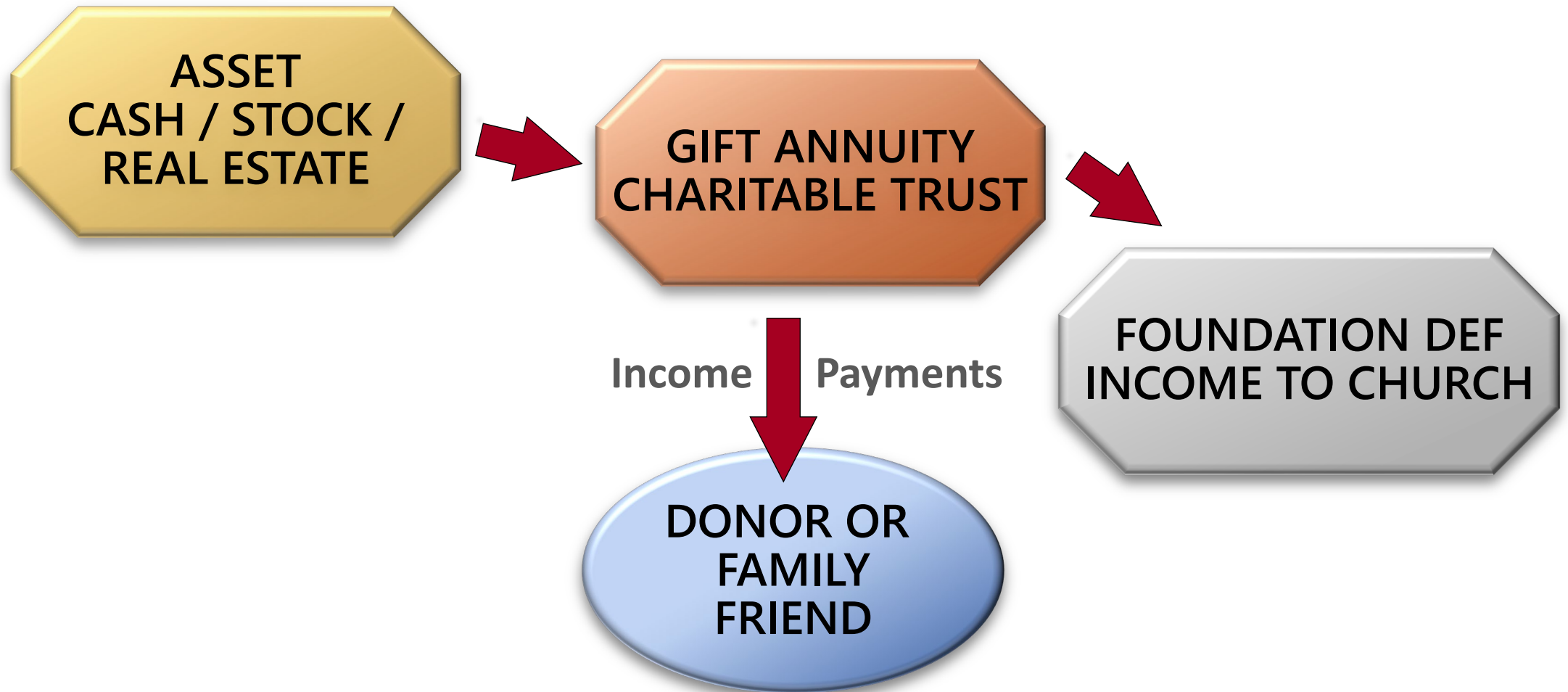




THE DONOR ENDOWMENT FUND - DEF



THE SPLIT INTEREST GIFT



INTEGRATED CHARITABLE GIFT PLANS

Case Study #1

Bill and Ruth are both age 75 with children and grandchildren. Their net worth is \$1.5 million with \$700,000 in their IRA accounts. Even though their children say they don't "need" any money, they want to leave a gift when they die that will benefit their family. They feel strongly that leaving a gift to their church will not only benefit the church's sustainability but will also teach their children about generosity by example. The multiple charities that they support includes the college where they first met and fell in love. They want to provide for that which they love!

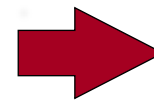
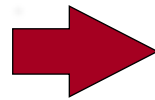
GIFT PLAN HIGHLIGHTS

- Their estate plan gives non-taxable assets to family & leverages the IRA Taxable Asset to its fullest benefit
 - They make gifts to their grandchildren's 529 plans
 - They make annual and major gifts from their IRA accounts
 - They name their Foundation DEF as a charitable beneficiary in their IRA accounts
-

IRA CHARITABLE ROLLOVER

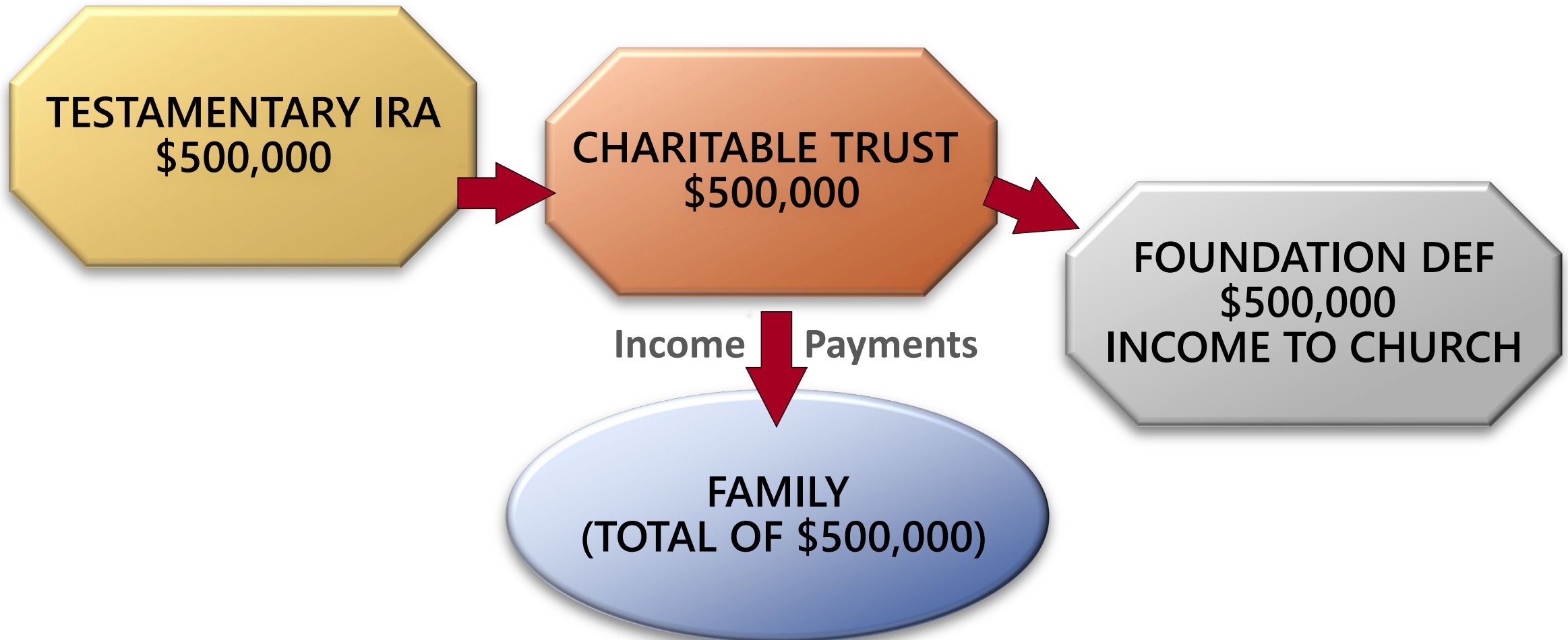


Bill and Ruth send IRA distribution instructions to bank
Can gift up to \$100,000 per year



Church receives IRA Gift – TAX-FREE!

THE IRA "GIVE IT TWICE" TRUST






Case Study #2

Edith Bunker, age 78, is life-long member of the church. She has modest assets and would like additional income. Edith is not happy with low CD rates and is not comfortable investing in mutual funds. Given the new tax-law, she will no-longer deduct her charitable gifts to the church. She would like to make a legacy gift to her church and to Camp Mechuwana where she volunteered for many summers.





GIFT PLAN HIGHLIGHTS

- Create a Charitable Gift Annuity to generate additional guaranteed lifetime income
 - Establish a Foundation DEF in her name to make legacy gifts to her church and Camp Mechuwana
- 

CHARITABLE GIFT ANNUITY



THE CHALLENGE



CD's are maturing

You want more income

Interest rates are low

What can you do?

THE SOLUTION



Higher
rates –
Senior
ages

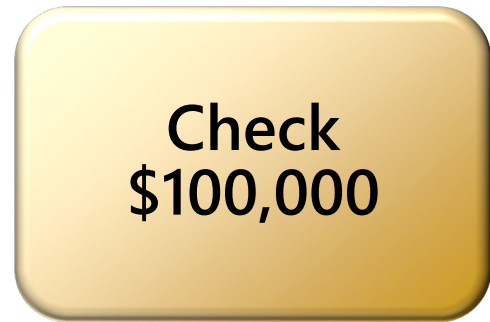
Fixed
payments
for life

Income
tax
deduction

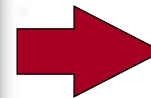
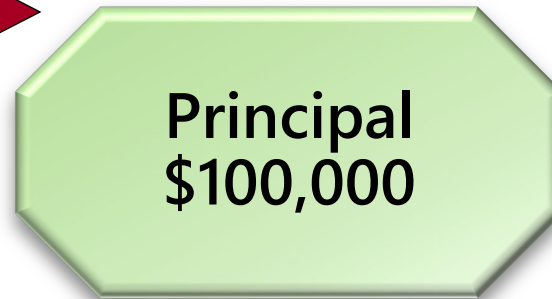
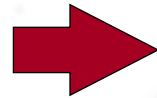
Consider a Gift Annuity

6.0% GIFT ANNUITY

One Life – Age 78



Fixed payments
Income tax deduction

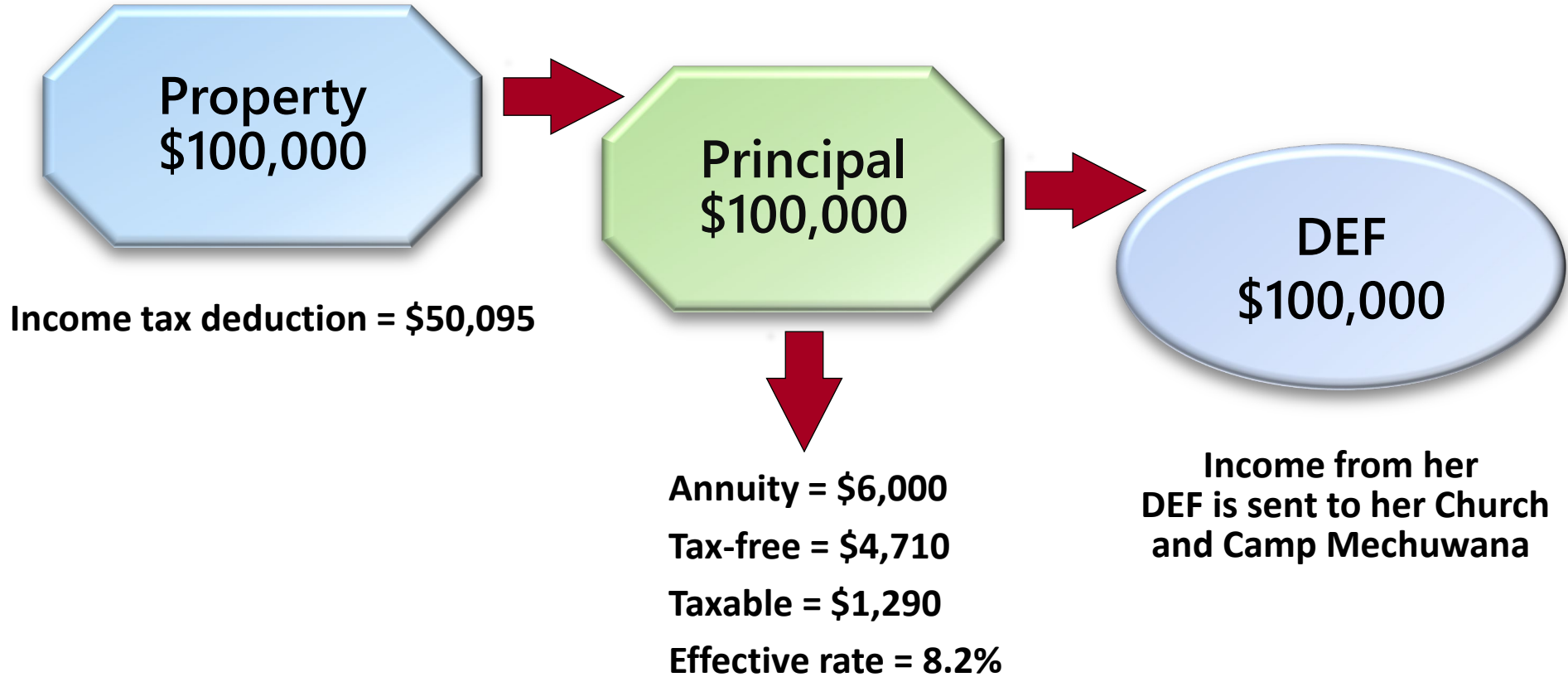


Remainder to her Donor
Endowment Fund at
Foundation



6.0% GIFT ANNUITY

One Life - Age 78



6.0% GIFT ANNUITY



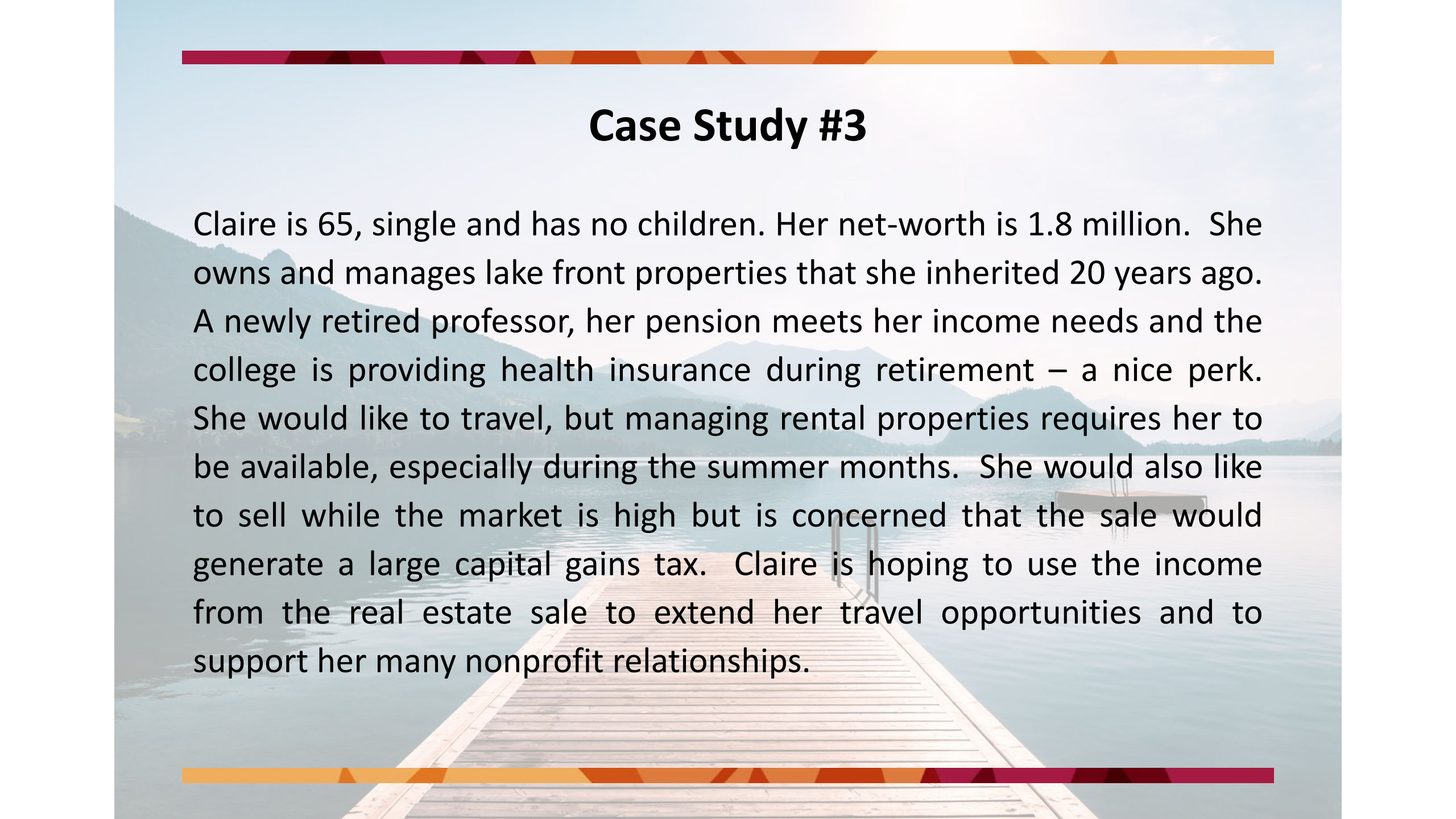
Tax-free
Payout =
\$4,710

Annuity
Payout =
\$6,000


Income
tax
deduction
= \$50,095



Case Study #3

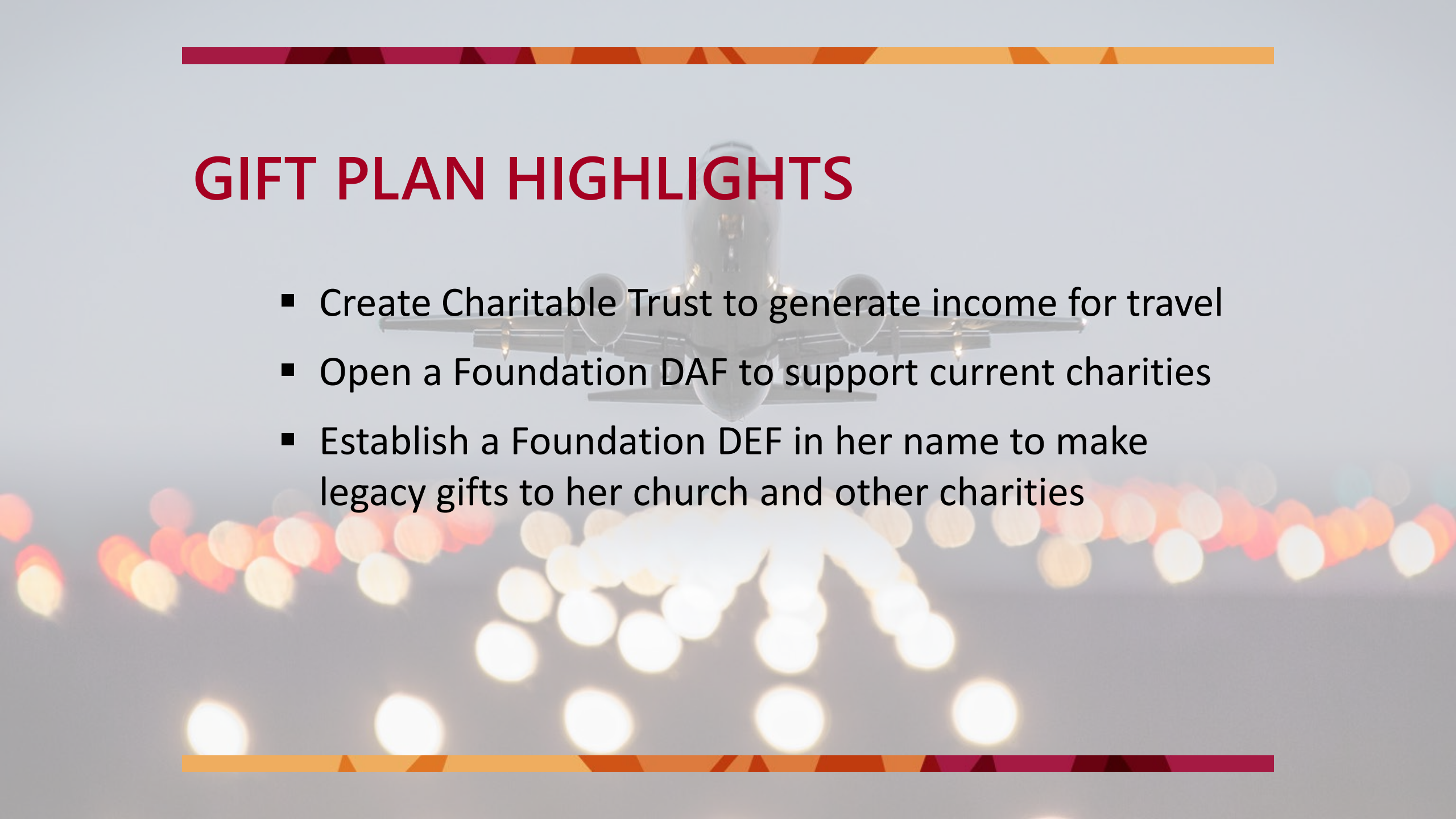


Claire is 65, single and has no children. Her net-worth is 1.8 million. She owns and manages lake front properties that she inherited 20 years ago. A newly retired professor, her pension meets her income needs and the college is providing health insurance during retirement – a nice perk. She would like to travel, but managing rental properties requires her to be available, especially during the summer months. She would also like to sell while the market is high but is concerned that the sale would generate a large capital gains tax. Claire is hoping to use the income from the real estate sale to extend her travel opportunities and to support her many nonprofit relationships.

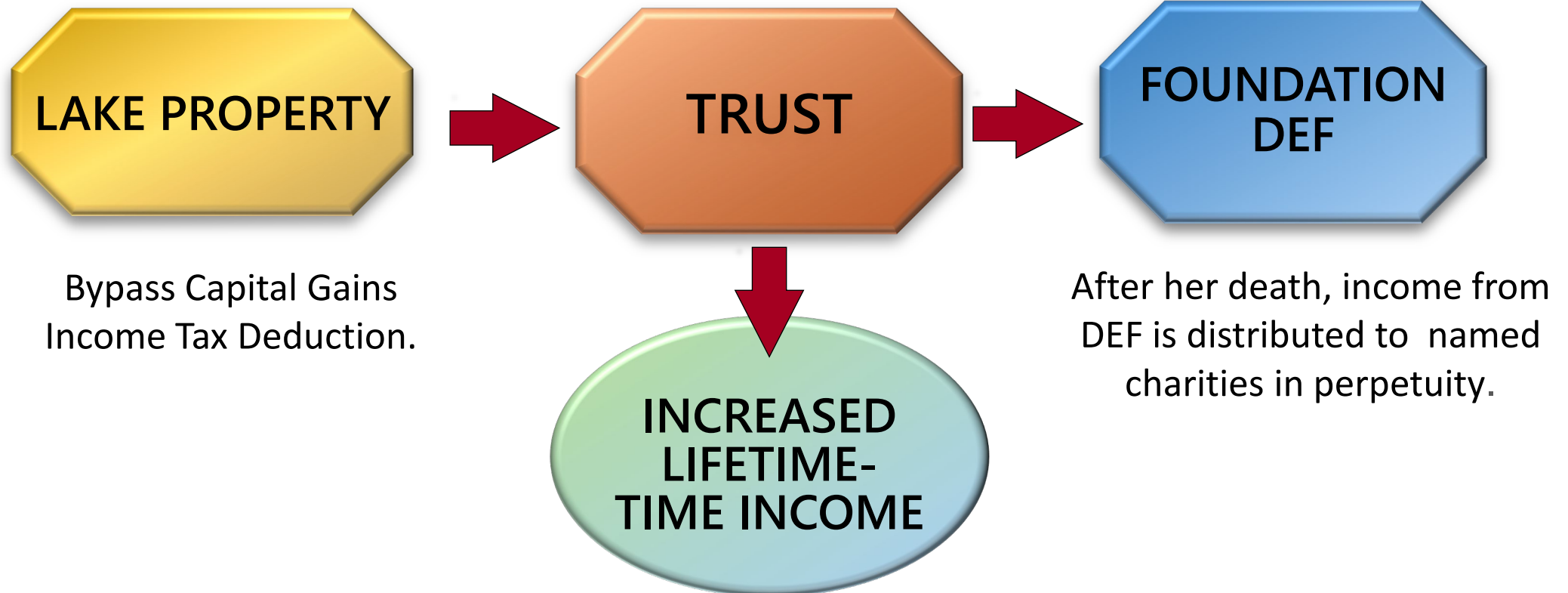




GIFT PLAN HIGHLIGHTS

- 
- Create Charitable Trust to generate income for travel
 - Open a Foundation DAF to support current charities
 - Establish a Foundation DEF in her name to make legacy gifts to her church and other charities

WHAT IS A CHARITABLE REMAINDER TRUST (CRT)?



LIVING BENEFITS: DONOR ADVISED FUND (DAF)



Claire gifts
property to DAF

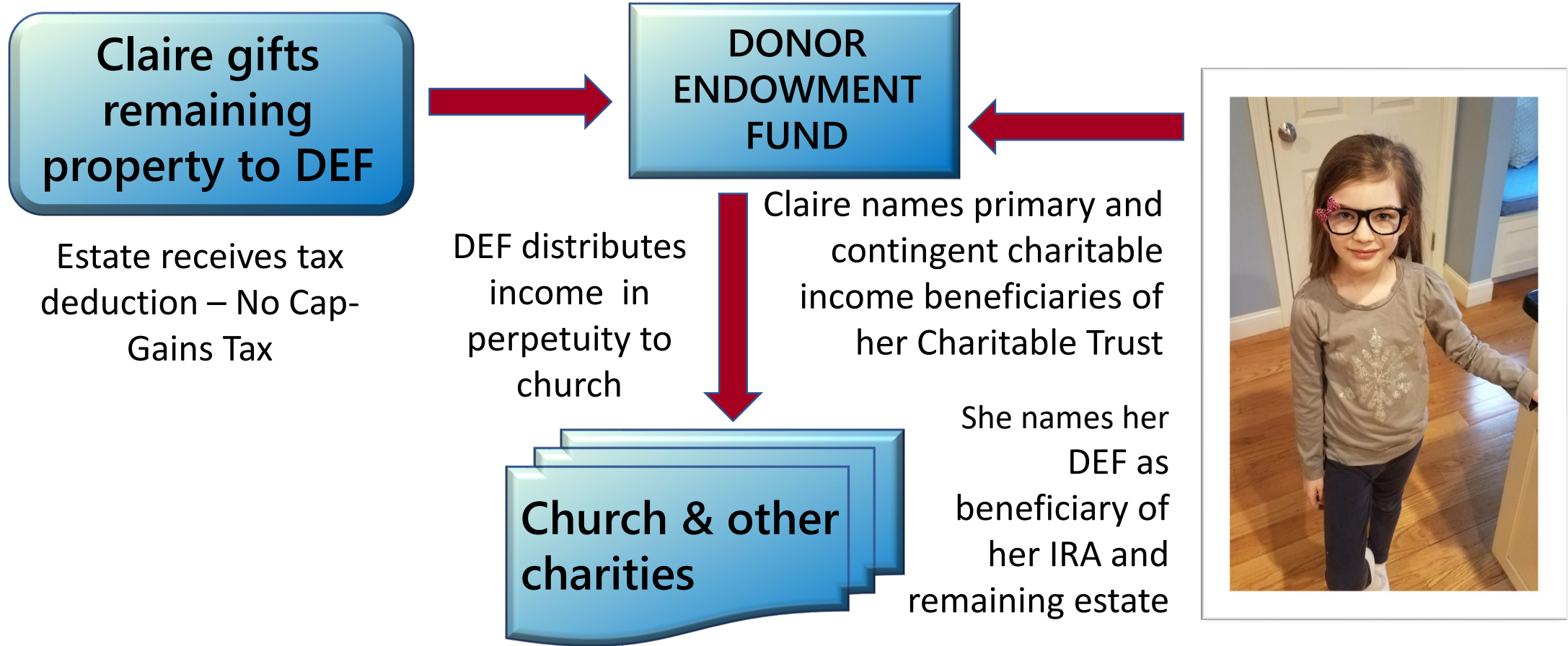
Receives Tax
Deduction – No
Cap-Gains Tax



Claire makes grant
recommendations
from her DAF



LEGACY GIFT: FOUNDATION DONOR ENDOWMENT FUND (DEF)



A close-up photograph of a hand holding a small, light-colored wooden heart. The hand is positioned in the center-left of the frame, with the heart resting in the palm. The background is a soft, out-of-focus light blue and white. The overall aesthetic is clean and professional.

GIFT PLANNING IDEAS

- Use Your Foundation
- IRA Charitable Rollover
- Rethink a Bequest
- Bundle Charitable Contributions
- Gift Appreciated Assets
- Donor Advised Fund (DAF)
- Foundation Donor Endowment Fund (DEF)
- Life-Income Gift Plans

GLOSSARY

- **CHARITABLE IRA ROLLOVER:**

The law uses the term “qualified charitable distribution” to describe an IRA charitable rollover. A qualified charitable distribution is money that individuals who are 70½ or older may direct from their traditional IRA to eligible charitable organizations. The provision has a cap of \$100,000 for charitable distributions from individual IRAs each year. Individuals may exclude the amount distributed directly to an eligible charity from their gross income.

- **DONOR ADVISED FUND (DAF):**

A DAF is like a charitable investment account, for the sole purpose of supporting charitable organizations you care about. When you contribute cash, securities or other assets to a DAF or a public charity, like the United Methodist Foundation of New England, you are generally eligible to take an immediate tax deduction. Then those funds can be invested for tax-free growth, and you can then recommend grants to an IRS-qualified public charity.



- **DONOR ENDOWMENT FUND (DEF):**

The DEF is a charitable investment account established and held at the Foundation. The donor designates charitable organizations: churches and/or related agencies of the United Methodist Church as income beneficiaries. When you contribute cash, securities or other assets to your DEF at the Foundation you are eligible, depending on your tax situation, to take a tax deduction. Those funds are invested for tax-free growth and you can name any church or related agency of the United Methodist Church as the income beneficiary, including contingent beneficiaries. You can determine when the income payments to the beneficiaries begin.

- **CHARITABLE REMAINDER TRUST (CRT):**

A CRT is a “split interest” giving vehicle that allows you to make contributions to the trust and be eligible for a partial tax deduction, based on the CRT’s assets that will pass to charitable beneficiaries. You can name yourself or someone else to receive an income stream for a term of years (no more than 20) or for the life of one or more non-charitable beneficiaries. You can then name one or more charities to receive the remainder of the donated assets.

