

Year-Round Generosity/Stewardship Calendar 2025

*Have questions? Shoot me an email:
InspringGenerosity@gmail.com or at CesieDS@horizons.net*

<i>Month</i>	<i>Activities</i>
<i>January</i>	<p>___ Report on your Christmas Eve offering and where funds went (use your pulpit, FB, email, newsletter)</p> <p>___ Set a stewardship goal for 2025. How much do you need to raise? What sources of income will get you there?</p> <p>___ Consider a second (soft) ask. Two (or More) Annual Pledge Campaigns? 2 More Reasons to Consider a Second Pledge Drive in the New Year</p> <p>___ Year-end giving statements prepared – with a hand-written thank you from the pastor tucked in with each statement or a signed letter highlighting how tithes have been used.</p>
<i>February</i>	<p>___ Love your congregation! Mail Valentine’s Day cards to say, “thank you.” 4 Ways to Love On Your People for Valentine's Day</p> <p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives, post on FB and in your newsletter. How to Tell a Three-Minute Story During Worship</p> <p>___ Review how you do your offering: Is there a way to improve it? Make it more joyful? Easier to give? Have you added a QR Code? How about Venmo? One Way to Make the Offering Plate Less about \$\$\$. How to Make On-Line Giving a Spiritual Experience. Do you want to Venmo? 4 Things about the Generational Report from Giving USA.</p>
<i>March</i>	<p>___ Preach on generosity. Improv and Preaching about Money.</p> <p>___ Quarterly Giving Statement goes out with a thank you or testimony from a church member. Giving Statements – from Boring to Wow!</p> <p>___ Newsletter article on how generosity in your church is making a difference, post on FB.</p>
<i>April</i>	<p>___ Send a special offering Easter letter – be specific about where the offering will go.</p> <p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives, post on FB and in your newsletter. Three Critical Elements of Storytelling.</p>
<i>May</i>	<p>___ Newsletter article on how generosity in your church is making a difference.</p> <p>___ Have a gratitude moment at Ad Council – everyone writes a note to someone in the church who has made a difference in their lives.</p> <p>___ Think about ways to increase/maintain giving during the summer. One Way to Increase Giving this Summer.</p>
<i>June</i>	<p>___ Quarterly Giving Statement goes out with a thank you or testimony from a church member (remember to have them sign it and add close-up picture = big bonus!)</p> <p>___ Preach on generosity/the power of giving. Ugh. Preaching about Money.</p> <p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives, post on FB and in your newsletter. Reclaiming the Testimony.</p>

July	<p>___ Begin planning your Annual Pledge Campaign. Thinking about a Fall Pledge Campaign?</p> <p>___ Start looking at your 2026 budget; what dreams do you have for your congregation? This will influence your Annual Pledge Campaign. Why are Salaries and Overhead Important? Mission.</p> <p>___ Ad Council writes thank you notes to those who regularly pledge. Saying Thank You: Get Your Leaders Involved.</p> <p>___ Newsletter article on how generosity in your church is making a difference, post on FB.</p> <p>___ Preach on the power of giving. Why You Must Preach about Money.</p>
August	<p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives, post on FB and in your newsletter.</p>
September	<p>___ Quarterly Giving Statement goes out with a thank you or testimony from a church member (remember to have them sign it and add close-up picture = big bonus!).</p> <p>___ Offer a Sunday School class on the connection between money and justice.</p> <p>___ Newsletter article on how generosity in your church is making a difference, post on FB.</p>
October	<p>___ Start your Annual Pledge Campaign!</p> <p>___ Prepare the special offering Thanksgiving letter – don't forget to sign it and include an envelope.</p> <p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives, post on FB and in your newsletter.</p> <p>___ All Saints Sunday. Celebrate the saints who have gone before you; remind people about legacy gifts. It's Time to Celebrate the Saints.</p>
November	<p>___ Send a special offering Thanksgiving letter – tell a story of impact.</p> <p>___ Write your year-end Christmas letter. You Can Do It! Write Your Year-End Letter.</p> <p>___ Newsletter article on how generosity in your church is making a difference, post on FB.</p>
December	<p>___ Testimony in worship from someone talking about how your congregation has made a difference in their lives.</p> <p>___ Christmas letter goes out – don't forget to include an envelope and highlight where the money will go, put the letter on your website, send via email, and post on FB. 6 Tips for a Great Christmas Letter.</p> <p>___ Determine where the Christmas Eve offering will be designated and talk about it in worship.</p>

***Weekly:**

- ✓ **Every Monday, write three gratitude notes** to someone in your congregation or community.
- ✓ **Highlight your congregation's generosity during worship.**
- ✓ **Do one thing that scares you** (Eleanor Roosevelt said *every day* – but start with once a week & build up from there).
- ✓ **Talk and listen to someone with a different perspective than yours.**
- ✓ Know that someone (me) is cheering you on. **God bless you and your work!**